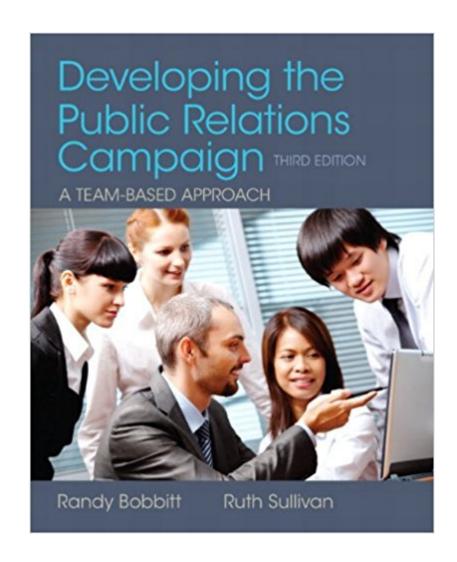
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Developing The Public Relations Campaign (3rd Edition)





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